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DEPARTMENT B - COMMUNICATIONS

DRESS CODE-

Please follow the dress code for your county as noted in the “General Rules and Regulations” section of this fair book.

ENTRIES PER EXHIBITOR -

County Entries - No limit to number of exhibit per class unless otherwise noted in class description.

State Fair - State Fair has limits to entries per exhibitor and could be different in each division (please refer to the Nebraska State Fair Book).

IMPORTANT – There is **NOT** a **County Only Section** in the Fair book. There will either be a **CF** or **SF** in front of every **Class Number**.

- **CF:** means that exhibit is **ONLY** eligible to be exhibited at the **County Fair**.
- **SF:** means that exhibit if **CHOSEN** at County Fair is eligible to advance to **State Fair**.

DEPARTMENT B - ILLUSTRATED PRESENTATIONS CONTEST

A 4-H Presentation, given by one (1) individual or a team of two (2) individuals, is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. Presentations are given on a stage. Judge views the entire presentation and engages in a question and answer session following presentation. Educational resources for youth participating in the 4-H Presentations Contest can be found in the 2017 4-H Project Resource Central found at

<https://unl.app.box.com/s/44t8dfbhte277k6603r5004vfo0ql0yf>

You must register your presentation with the County Extension Office in which you are enrolled as a Clover Kid or 4-H member.

Contest Rules

Classes SF-B151112, SF-B151113, SF-B151114; SF-B151115:

A. Participant Requirements:

- All **participants** for all classes must be 10 years old on January 1 **of the current year**.
- All State Fair **participants** for all classes must have received a purple rating at a County 4-H Presentations contest.

- Youth, at State Fair, may only participate in one class within Division 151.
- All classes require the presence of the contestant(s).
- State Fair Participants are required to pay a non-refundable fee of \$5 for each participant or \$10 for a team of two participants (the Boyd County 4-H Council will reimburse these fees if you participate).
- A team presentation, consisting of two (2) individuals, may be given for any class; there is no separate class for team presentations.
- Time limit is 6-8 minutes for a presentation given by an individual, and 8-10 minutes for a presentation given by a team. Participants may be penalized if their presentation exceeds the time limits.
- Each participant is required to wear one of following: At State Fair - the State Fair 4-H t-shirt provided to them, the 4-H chevron, or the 4-H emblem or County 4-H shirt during their presentation.

Dress Code -

Boyd County Contest - The official 4-H dress code of a white shirt/blouse/t-shirt with chevron/emblem and dark blue jeans **OR** nice street clothes (no shorts) **OR** clothes that are appropriate according to your theme or presentation.

Holt County Contest - Nice Street Clothes

State Contest - Nice Street clothes.

B. Presentation Topic:

- All 4-H Presentations topics should be related to how the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.
- 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “show and tell” portion of the topic), and a conclusion/summary (the “what” portion of the topic).

C. Contest Information:

- County Contest information will be available in the 4-H newsletter, emails and on the web page. The state contest dates and locations are shown below. The contest times will be made available online at <http://4h.unl.edu/presentation-contest> as soon as possible after Nebraska State Fair entries are due.
- **Check In Area -**
Boyd County - A refrigerator and stove will be available.
Holt County - A refrigerator, stove and microwave will be available.
State Contest - The check-in area will contain a refrigerator and a temporary storage space for presentation supplies. Only presenters

and contest officials will be permitted in the designated preparation areas; no relatives or friends, please. Presenters are expected to clean up the areas in which they work.

Equipment Provided -

County Fair Equipment Provided: Contact your Extension Office to see that your presentation will work on the laptop that will be provided. Participants may also provide their own computer or other equipment as needed. Tables and one (1) easel will be provided.

State Fair Equipment provided includes two (2) tables, one (1) easel, PC Compatible Computer (including the following software: Apple QuickTime Player, Microsoft Windows Media Player, and Microsoft PowerPoint 2013), with Wi-Fi internet connectivity, large television screen, and hands-free microphone. Presenters using computer-based visuals may bring files on a CD-ROM or a USB drive that is PC formatted. Participants may also provide their own computer or other equipment as needed; however, participants must be able to connect their computer to a HDMI plug on the television.

○ **Live Animals -**

Live animals may be used in the presentation. **At County Contests** all County Fair Livestock Health Requirements must be followed. **At State Contest** all State Fair Livestock Health Requirements must be followed. Presenters are responsible for all stalling arrangements, care and handling of animals. Animals can only remain in the presentation area while the owner is present.

Class SF-B151112 - Premier Presenter Contest - Scoresheet SF65.

- **Participant Qualification:** Each Nebraska County may advance one individual or one two-person team (top purple or Grand Champion Presentation) from the Illustrated Presentation Class in the County 4-H Presentations Contest to the Premier Presenter Contest.
- **State Contest Date/Location:** Sunday, September 3, 2017; 4-H/FFA Building in 4-H Showcase Area.
- **State Contest Awards:** Top four (4) outstanding presentations will be given a \$100 cash award; if awarded to a team, the cash award will be divided among the team members.

Class SF-B151113 - Illustrated Presentation - Scoresheet SF65.

- **State Contest Date/Location:** Sunday, August 27, and Saturday, September 2, 2017; 4-H/FFA Building in 4-H Showcase Area.

- **State Contest Awards:** Top six (6) outstanding presentations will be given a \$50 cash award; if awarded to a team, the cash award will be divided among the team members.

Class SF-B151114 - Illustrated Presentation, Special Topic: Nebraska Agriculture - Scoresheet SF65.

- **State Contest Date/Location:** Saturday, August 26, 2017; Raising Nebraska Building on Presentation Stage.
- **Class Capacity:** Registration in this class is available on a first-come, first-serve basis; once class is filled, youth may register for Class 113.
- **State Class Limitations:** If participating in Class 113, youth cannot participate in Class 112 or 114.
- **State Contest Awards:** Top two (2) outstanding presentations will be given a \$50 cash award; if awarded to a team, the cash award will be divided among the team members.

Class B151115 - Illustrated Presentation, Special Topic: Nebraska Agriculture, Food Preparation - Scoresheet SF65.

- **Contest Date/Location:** Saturday, August 26, 2017; Raising Nebraska Building in Presentation Kitchen.
- **Class Capacity:** Registration in this class is available on a first-come, first-serve basis; once class is filled, youth may register for Class 113.
- **Awards:** Top two (2) outstanding presentations will be given a \$50 cash award; if awarded to a team, the cash award will be divided among the team members.

***Clover Kids** - refer to the Clover Kid section (Department J) for classes.

DIVISION 151 - PRESENTATIONS CONTEST CLASSES

SF-B151112 - Premier Presenter Contest (State Fair Class Only)

SF-B151113 - Illustrated Presentation

SF-B151114 - Illustrated Presentation, Special Topic: Nebraska Agriculture

SF-B151115 - Illustrated Presentation, Special Topic: Nebraska Agriculture - Food Preparation

DEPARTMENT B - TEACHING (TRADE SHOW EXHIBIT) PRESENTATIONS CONTEST

A Teaching (Trade Show Exhibit) Presentation, given by one (1) individual or a team of two (2) individuals, is a live, interactive, trade show style presentation where youth will continuously engage a constantly-changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Multiple (up to 6) Teaching Presentations will be scheduled simultaneously, allowing fairgoers/contest attendees to learn from many 4-H youth at one time. Teaching Presentations are given behind a table amongst 4-H exhibits. Judge occasionally stops to view presentation, ask questions, and observe audience engagement. Educational resources for youth participating in the Teaching Presentations Contest can be found in the 2017 4-H Project Resource Central found at <https://unl.app.box.com/s/44t8dfbhte277k6603r5004vfo0ql0yf>.

Contest Rules

Class SF-B152001-Teaching (Trade Show Exhibit) Presentations Contest.

A. Participant Requirements:

- All participants must be 10 years old **before** January 1 **of the current year.**
- Any Teaching (Trade Show Exhibit) Presentation that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club Meeting, Community Event, etc.) is eligible for this **division.**
- The class requires the presence of the contestant(s).
- State Fair Participants are required to pay a non-refundable fee of \$5 for each participant **or \$10 for a team of two participants** (the Boyd County 4-H Council will reimburse these fees if you participate).
- Participants will present for 30 minutes.
- **Dress Code** - Each participant is required to wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.

Boyd County Contest - The official 4-H dress code of a white shirt/blouse/t-shirt with chevron/emblem and dark blue jeans **OR** nice street clothes (no shorts) **OR** clothes that are appropriate according to your theme or presentation.

Holt County Contest - Nice Street Clothes

State Contest - Nice Street Clothes.

B. Presentation Topic:

- Teaching (Trade Show Exhibit) Presentations should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.

C. Contest Information:

- County Contest information will be available in the 4-H newsletter, emails and on the web page. The contest dates and locations are shown below. The contest times and location will be available online at <http://4h.unl.edu/presentation-contest> as soon as possible after Nebraska State Fair entries are due.
- The check-in area will contain a refrigerator and a temporary storage space for presentation supplies. Only presenters and contest officials will be permitted in the designated preparation areas; no relatives or friends, please.
- Presenters are expected to clean up the areas in which they work.
- Equipment provided includes one (1) table, one (1) easel, electricity and Wi-Fi internet connectivity.
- Live animals may be used in the presentation. All State Fair Livestock Health Requirements must be followed. Presenters are responsible for all stalling arrangements, care and handling of animals. Animals can only remain in the presentation area while the owner is present.

D. Awards: Top two (2) outstanding presentations in each class will be given a \$50 cash award; if awarded to a team, the cash award will be divided among the team members.

DIVISION 152 - TEACHING PRESENTATIONS CONTEST CLASSES

SF-B152001 - Teaching Presentations Contest - Scoresheet SF66.

- State Contest Date/Location: Sunday, August 27, 2017; 4-H/FFA Building in 4-H Interactive Activity Space.

SF-B152002 - Teaching Presentation Contest, Special Topic: Science
- Scoresheet SF66.

- Contest Date/Location: Sunday, August 27, 2017; 4-H/FFA Building in 4-H Interactive Activity Space.

**SF-B152003 - Teaching Presentation Contest, Special Topic:
Nebraska Agriculture - Scoresheet SF66.**

- Contest Date/Location: Saturday, August 26, 2017; Raising Nebraska Building in Interactive Activity Space.

DEPARTMENT B - DIGITAL VIDEO - 4-H FILMFEST

The 4-H FilmFest is the display of digital videos that show the recording, reproducing, and broadcasting of moving visual images; **digital videos may be created by one (1) individual or a team of two (2) individuals.** During the Nebraska State Fair 4-H FilmFest, youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. The following digital videos may be entered in the Nebraska State Fair 4-H FilmFest:

- **Video Public Service Announcement:** A short video that communicates an educational message focused on a cause, activity, or event (Length: 60 seconds).
- **Narrative:** A video that tells a fact or fiction story (Length: 3-5 minutes).
- **Documentary:** A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- **Animation:** A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

Digital videos submitted will be judged live at the 4-H FilmFest event during the Nebraska State Fair. The judge will view the videos live and engage in a question and answer session with the video producer(s).

The 4-H participant(s) will be on the stage for a formal introduction and then seated in the audience for viewing of video. Educational resources for youth participating in the 4-H FilmFest (Digital Video) Contest can be found in the 2017 4-H Project Resource Central found at <https://unl.app.box.com/s/44t8dfbhte277k6603r5004vfo0ql0yf>.

Contest Rules

Class SF-B153001 - Digital Video 4-H FilmFest Contest

A. Participant Requirements:

- All participants must be 10 years old **before January 1 of the current year.**
- Any 4-H FilmFest digital video that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club Meeting, Community Event, etc.) is eligible for this **division.**
- The class requires the presence of the contestant(s).
- Participants are required to pay a non-refundable fee of \$5 **for each participant or \$10 for a team of two participants** (the Boyd County 4-H Council will reimburse these fees if you participate).
- Each participant is required to wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.

B. Film Topic:

- 4-H FilmFest digital videos should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.

C. Contest Information:

- County Contest information will be available in the 4-H newsletter, emails and on the web page. The state contest date and location is shown below. The contest times and location will be available online at <http://4h.unl.edu/presentation-contest> as soon as possible after Nebraska State Fair entries are due.
- All digital videos entered in this class must be submitted to the Nebraska State 4-H Office before the Nebraska State Fair; video submission information will be sent to participants in the email from 4HOnline that will be sent after August 10, 2017. The video may include photos, clip art, animation, text, and/or audio/sound. Any freeware/software program may be used to create the presentation. However, the only fileformats that will be accepted include: .mpeg, .wmv, .mp4, .mov, .ppt, .pptx, or .avi.

D. Awards: Top two (2) outstanding films will be given a \$50 cash award; **if awarded to a team, the cash award will be divided among the team members.**

DIVISION 153 - DIGITAL VIDEO - 4-H FILMFEST CLASSES

SF-B153115 - 4-H FilmFest (Digital Video) Contest - Scoresheet SF67.

- State Contest Date/Location: Monday, September 4, 2017; 4-H/FFA Building in 4-H Showcase Area.

DEPARTMENT B - COMMUNICATIONS

Educational resources for youth taking the **Communications** project can be found at <https://unl.app.box.com/s/44t8dfbhte277k6603r5004vfo0ql0yf>.

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor’s learning in this area, and educational value of exhibit to viewers.

DIVISION 154 - COMMUNICATION CLASSES

COMMUNICATIONS, MODULE 1

Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate Internet sources
- Composing a rap
- Preparing an illustrated talk

CF-B154900 - Poster - Create a poster, measuring either 22”x28” or 24”x36”, that showcases what was learned in this project area. Scoresheet SF94.

CF-B154901 - Essay - Write an essay (3-5 pages) that showcases what was learned in this project area. Scoresheet SF94.

CF-B154902 - Communications, Module 1 Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

COMMUNICATIONS, MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person’s presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

SF-B154001 - Communications, Module 2 - Poster - Create a poster, measuring either 22”x28” or 24”x36”, that showcases what was learned in this project area. Scoresheet SF94.

SF-B154002 - Communications, Module 2 - Essay - Write an essay (3-5 pages) that showcases what was learned in this project area. Scoresheet SF94.

CF-B154903 - Communications, Module 2 - Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

COMMUNICATIONS, MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

SF-B154003 - Communications, Module 3 - Poster - Create a poster, measuring either 22”x28” or 24”x36”, that showcases what was learned in this project area. Scoresheet SF94.

SF-B154004 - Communications, Module 3 - Essay - Write an essay (3-5 pages) that showcases what was learned in this project area. Scoresheet SF94.

SF-B154005 - Communications, Module 3 - Digital Media - Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device. Scoresheet SF94.

CF-B154904 - Communications, Module 3 - Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

DEPARTMENT B - PUBLIC SPEAKING

Contest Entry:

- County Contestants must qualify at their county contest to compete in regional competition. Registration of the winners of the regional contests will be submitted to state following the regional contest by the district coordinators.
 - 1 copy of speech/PSA outlines along with the 4-H member's registration form must be submitted.
 - Radio PSA's will be submitted electronically as a .wav or mp3 format along with 1 copy of the PSA text and 4-H member's registration form. The time limit for all PSA's is 60 seconds.
- Only Senior Division Speech and PSA Regional winners will advance to state competition.
- Age divisions will be determined by their 4-H age, the age of the youth before January 1 of the current year. Participants must be between the ages of 14 and 18 to qualify for the Senior Division.

Eligibility:

- Youth must be currently enrolled in 4-H to participate in the Public Speaking contest.
- Youth must be selected at their Regional Public Speaking contest to compete in State competition.
- Youth may participate in both the Speech and PSA categories.

- Previous state winners in Speech or radio PSA's are no longer eligible to compete in the State contest in the category won at the State contest.
- Only Senior Division regional winners in the Speech and PSA categories will advance to the State Public Speaking Contest.

General Rules:

Speech Category Rules

- All speeches must be original and include 4-H as the major component of the speech.
- Many speakers in the Public Speaking Contest have given speeches in other contests. This is fine; however previous speeches may not be used verbatim for the 4-H contest. It is okay to use the same ideas from a speech previously delivered in competition, but it must be 4-H related. Enough changes should be made to make that speech new to the speaker and the audience. 4-H public speakers may not use an old speech written by a sibling, other 4-H member, or anyone else.
- Acknowledge the source of information used in the speech. For example, an article from a magazine may be used for reference but should not be quoted directly unless you tell the audience your source.
- Use of visual aids and props are not allowed.
- Dress appropriately. Do not wear costumes or special effect clothing.
- No team speeches are allowed.

Public Service Announcement (PSA) Category Rules:

- All PSA's are 60 seconds in length.
- The state theme for the 2017 Public Service Announcement is **4-H Grown** and should be incorporated in the PSA.
- All radio PSA's must promote 4-H and be general enough to be used anywhere in Nebraska at any time of the year.
- All 4-H PSA's must include the following tag line within the last ten seconds of the PSA: "Learn more about the University of Nebraska–Lincoln Extension 4-H Youth Development Program at 4h.unl.edu." The tag line is included in the 60 second time limit.
- Sound effects and public domain music may be used. Copyrighted material may not be used.
- All PSA's must be the original work of the presenter. Contestants may not use PSA's written and provided by the state or national staff.
- No team PSA's are allowed.
- Radio PSA's will be submitted electronically as a .wav or mp3 format along with 3 copies of the PSA text.

Scoring:

- Judges will deduct three points from the contestant's speech score for each 30 seconds under or over the time limit. (Senior division only.)

See score card for additional judging criteria -
<http://4h.unl.edu/public-speaking>

State Awards:

- Two \$500 Scholarships will be given to the top speech winners. The award is sponsored by the Nebraska Rural Radio Association.
- Two \$50 Cash awards are given to the alternate speeches. The award is sponsored by Mrs. Ted Doane in memory of Dr. Ted Doane.
- Two \$250 scholarships will be given to the alternate PSA winners. The award is sponsored by the Nebraska Rural Radio Association.
- Two \$25 cash award are given to the alternate PSAs. The award is sponsored by Mrs. Ted Doane in memory of Dr. Ted Doane.
- All 4-H'ers who participate at the state contest in speech may be awarded a \$250 Scholarship to the College of Agriculture and Natural Resources (CASNR).

Schedule:

- County - See newsletters, emails and web page for county information
- Regional – You can participate at any of the Regional Contests. See web page for regional contest information - <http://4h.unl.edu/public-speaking>
- State - TBA, 9:00 AM - Heartland Event Center, State Fair, Grand Island, NE.

In order to encourage Senior High School 4-H'ers to compete in the 4-H Public Speaking Contest the 4-H County contests need to be held after March 21 because of Nebraska School Activity Association eligibility rules.

The County 4-H Public Speaking Contest will be divided by ages into groups. All age divisions of speeches will give an outline of their speech to the judge (this is part of the registration form). Non-Original Readings do not need an outline but they need a copy of the reading to give to the judge (this is part of the registration form). For the readings, it works best if you type the reading out and then print it in a larger font (to make it easier to read). This is easier than trying to balance the book while turning pages and reading all at the same time. Visual aids will not be allowed. Note cards are acceptable if used properly. Speeches should not be read from cards as they should be "notes" only. You can refer to them but don't read from them. You can use the floor area to walk around while you give your speech but don't look at your note cards while walking. A copy of the Pledge of Alliance and the 4-H Pledge is not needed with entry form.

Dress Code:

Boyd County - Official 4-H dress code of a white shirt/blouse/t-shirt and dark blue jeans **OR** nice street clothes (no shorts) **OR** clothes that are appropriate according to your speech with the official 4-H chevron attached.

Holt County - Nice Clothing! No jeans or t-shirts allowed. 4-H chevron is NOT required.

Regional and State - Nice street clothes and you do not wear the 4-H chevron.

Additional information is available on 4-H web page at <http://extension.unl.edu/statewide/holt-boyd/SelfHelp/>.

***Clover Kids** – refer to the Clover Kid section (Department J) for classes.

DIVISION 155 - PUBLIC SPEAKING CLASSES

(Age prior to Jan. 1 of current year)

CF+-B155903 - Junior Division - Original Speech relating to 4-H. Ages - 8-10. Time Limit - Under 3 minutes. Exhibitor will provide an outline of their speech with registration form. (**CF+** eligible to compete at regional contest if chosen).

CF+-B155904 - Intermediate Division - Original Speech relating to 4-H. Ages - 11-13. Time Limit - 3 to 5 minutes. Exhibitor will provide an outline of their speech with registration form. (**CF+** eligible to compete at regional contest if chosen).

SF-B155905 - Senior Division - Original Speech relating to 4-H. Ages - 14-18. Time Limit - 5 to 8 minutes. Exhibitor will provide an outline of their speech with registration form.

Public Service Announcement (PSA)

The field of broadcasting continues to influence a much wider array of career possibilities. With the expansion of radio station formats and cable TV, people need broader communications skill at an earlier age to fit into today's job market. The ability to write and deliver a message which conveys a complete thought in sixty seconds or less is the reality of both broadcast and personal communications.

The PSA's will be required at the Extension Office prior to the contest. The PSA's will be judged prior to the contest but the audience present at the contest will be able to listen to all of them. The emphasis is on the presentation of a PSA for radio. For that reason, scoring is based on the content of the material and the delivery. The cd should include a timekeeper who will count down as they would in a studio. They will say, three, two, one and then the speaker will start to speak. The clock will begin at that time.

How to write a PSA.

Speaking for Broadcast (Giving a Public Service Announcement - PSA)

Written notes for preparation of PSA's*

1. Type on one side of the paper only.
2. Double or triple space, and don't type in all capital letters as they are hard to read in quantity.
3. Never continue a paragraph or sentence from one page to another.
4. Never split words or hyphenated phrases from one line to the next.
5. It is best not to use abbreviations as the word they represent may not come to you as they are being spoken.
6. Use contractions whenever possible. Your talk should be given in conversational style, as if you were speaking to just one person.
NOTE/EXAMPLE: Contractions should not be used when you wish to emphasize a certain word. But don't shy away from them where appropriate.
7. If a title is to be used for a person mentioned in the talk, give the title first. It's usually best to use the title the first time only when mentioning a person's name.
8. Don't include middle initials unless they are widely known by initials as part of their name. (For example, more people would know the poet e. e. cummings by that name than if a first name were spelled out.)

9. It's important that you be able to pronounce everything correctly. Use phonetic spelling for difficult words.
 10. Balance your sentences and keep them simple. Avoid long ones or short choppy ones.
 11. Simplify numbers or statistics by using generalizations such as: about, nearly, almost, at least.
 12. In general:
 - * Catch the listener's attention with a striking or interesting statement.
 - * Elaborate or clarify this statement.
 - * Make a fuel pitch at the end and be sure listeners know how they can become involved.
 - * Avoid backing up if a word is misspoken. This is a tightly timed activity and it's best to continue in order to meet the time requirements
- Adapted from "Some tips on Writing Radio Copy" Swanson, Harold B. Information Service Series #29, MN Ext. Service, 1977.

Additional information is available on 4-H web page at
<http://extension.unl.edu/statewide/holt-boyd/SelfHelp/>

DIVISION 155 - PUBLIC SERVICE ANNOUNCEMENT CLASSES

(4-H Age before to Jan. 1 of current year)

CF+-B155906 - Junior Division PSA - Ages 8-10
(**CF+** eligible to compete at regional contest if chosen).

CF+-B155907 - Intermediate Division PSA - Ages 11-13
(**CF+** eligible to compete at regional contest if chosen).

SF-B155908 - Senior Division PSA - Ages 14-18

DEPARTMENT B - CLUB EXHIBITS

DIVISION 156 - PARADE, BOOTH AND CLUB EXHIBIT CLASSES

PARADE AND BOOTH PROJECT FOR BOYD COUNTY 4-H CLUBS ONLY

PARADE

CF-B156900 - Parade - Boyd County Only

BOOTH - Booth space for 4-H educational exhibits is reserved for displaying a specific idea in a project or activity. Topics for consideration include Citizenship - Careers - Health - Energy - International - Cultural Understanding - Leadership - Recruitment - Community Involvement - and areas not shown in exhibits. Booths incorporating copyrighted materials, like the cartoon character "Peanuts" or commercial product names will be lowered one ribbon.

When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at:

http://www.national4-hheadquarters.gov/emblem/4h_name.htm.

Booth must emphasize one idea. Clubs must use their **OWN EQUIPMENT**. Each booth must have a card with the clubs name on it that will be turned over after judging. This is for identification purposes - so that the public knows who made the booth. Booth must be completed by 10:00 a.m. on entry day of the fair. All booths will receive a ribbon.

CF-B156901 - Booth - Boyd County Only - Any theme

Club Exhibit - This is an exhibit that will be displayed outside on the fairgrounds and not in the 4-H Exhibit Hall. Examples of this are decorated hay bales, decorated and planted flower barrels, decorated trash barrels, etc. The club is responsible for bringing the exhibit to the fairgrounds, setting it up and taking it down. The UNL Extension Office or the Fair Board will not be responsible for lost or stolen items. These exhibits must be weather proof and have a weather proof sign indicating club and county name.

CF-B156902 - Club Exhibit - Added Entry

DEPARTMENT B - POSTERS

GENERAL INFORMATION:

Purpose: The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.

Posters will be judged on the following criteria:

Idea: simple, clear message, appropriate for a poster.

Lettering: readable from a distance, appropriate size in proportion to art.

Art: one dominate, eye-catching element: art relates to written message.

Arrangement: makes good use of entire poster space without being too crowded: art and lettering are well balanced.

Color: use of bold colors that harmonize well: colors used are legible.

Quality of Construction: neatness: appropriateness of materials used.

Effectiveness: works well as a poster.

Entries which do not conform to size content or material guidelines will be lowered one ribbon placing. Posters must be 14" x 22" and must be of a material that can be pinned to a display board. They may be arranged either vertically or horizontally. Those generated by computer must also meet this standard. Computer art generated on an 8½" x 11" sheet of paper and mounted on poster board will be disqualified. Computer "clip art" will not be scored as positively as original computer art designs.

Posters may be in any medium - watercolor, ink, crayon, markers, or computer graphics etc. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified. Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using over-used phrases that do not command the viewer's attention. When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at:

http://www.national4-hheadquarters.gov/emblem/4h_name.htm.

The 4-H member's name, age, full address and county must be listed on the back of the poster. Entry cards must be stapled, (not paper clipped, or taped) to the upper right hand corner of poster. Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed for judging and display.

DIVISION 157 - POSTER CLASSES

CF-B157900 - 4-H Poster - Exhibit needs to relate to a project area of exhibitors choice. Examples: career opportunities through 4-H projects, healthy living, bicycle safety, hunter safety, 4Wheelin' safety, Family Fire Drill (should show your family's fire escape plan. The poster must include a simple floor plan showing each family member's sleeping area and 2 escape routes, and description or identification of the outside meeting place.) You can add any additional information that you want the judge to know about your exhibit.

DEPARTMENT B - OFFICER REPORTS

4-H member must be currently holding office for which they are exhibiting.

DIVISION 158 - OFFICER REPORTS CLASSES

CF-B158900 - Treasurer's Book - Each book will be judged on its completeness, neatness, accuracy and legibility of the club treasurer's book for the current year.

CF-B158901 - News Reports - Collection of at least 3 news reports written by club news reporter during the current year. Each report will be judged on the completeness of the story. Details and the use of sentences and paragraphs will also be judged. The reports should be written in the third person. The news reports should be displayed on 8½" x 11" poster board

CF-B158902 - Secretary's Book - Each book will be judged on its completeness, neatness, accuracy and legibility of the club secretary's book for the current year.

DEPARTMENT B - THEATRE ARTS

DIVISION 159 - THEATRE ARTS CLASSES

CF-B159900 - Costume - Made or decorated by 4-H'er for use in a theatre arts production. Costume could be for self or others.

CF-B159901 - Portfolio - A collection of photographs, sketches or other samples illustrating the theatre arts learnings such as costume design, stage make-up, written scripts, set design or other related learnings.

CF-B159902 - Puppet - Exhibit consists of a puppet made by the 4-H'er for use in a theatre arts production.

CF-B159903 - Script - A script written by 4-H'er for a play, musical, skit, puppet show or other type of theatre arts production.

CF-B159904 - You Be The Teacher - Share with others what you learned in this project. Exhibit may be a poster, notebook, display, audiotape or videotape.

CF-B159905 - Stage Set Photography Display - A display of photos of a stage set that was designed and built by the 4-H member. Include description of the photos.

CF-B159906 - Acting Portfolio - A collection of photographs of the 4-H'er acting in a play. Include a written description of the photos.

CF-B159907 - Theatre Arts - Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

DEPARTMENT B - PROJECT DISASTER
DIVISION 160 - PROJECT DISASTER CLASS

CF-B160900 - Project Disaster Class - This entry will consist of the item you were planning to exhibit except "**something**" happened to it and it "**flopped**". A short written explanation must accompany the exhibit explaining what the exhibitor did wrong and why the project failed (what, how and why). Show your creativity in the explanation. This exhibit is for any project that failed. The "project disaster" must be exhibited. You can have an exhibit here and also in the project area

DEPARTMENT B - YOU DESIGN IT
DIVISION 161 - YOU DESIGN IT CLASSES

Each exhibit must have name, address, age and county attached. Do not include crafts in "You Design It". The exhibits in "You Design It" are essentially educational exhibits. Exhibitor may use whatever means are most effective in showing what they have accomplished in a project they have planned themselves. Photographs, slides, poster, charts, drawings, or articles used or made may be utilized in telling the story of the exhibitors "You Design It" project. The exhibit should include sufficient explanation so that viewers understand what was done. All exhibits that are hangable should have a secure wire hanger. There is a maximum size limit of 24" x 24". 4-H Record books are not allowed as exhibits in You Design It.

CF-B161900 - Beginning or Advanced Self-Determined Project

DEPARTMENT B - WORKSHOP EXHIBITS
DIVISION 162 - WORKSHOP EXHIBITS CLASS

Use this class for workshop exhibits that don't fit under any other state or county classes.

CF-B162900 - Workshop - Other

DEPARTMENT B - PHOTOGRAPHY

GENERAL PHOTOGRAPHY RULES

A. 4-H'ers are allowed entries in only one unit of competition. Only exhibits from Units **II** and **III** are eligible for State Fair.

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair. Premier 4-H Science Award is available in this area. Please see General Rules for more details.

B. Entry Tags: Entry Tag must be securely attached to the upper right hand corner of displays or prints.

C. A photograph may only be used on one exhibit and may be taken with a film or digital camera.

D. Photos must be shot during the current project year by the 4-H member.

E. Securely attach photos. Photos that are unattached will be disqualified.

F. Do not use photo corners, borders, or place coverings over the photos. Do not include negatives. For County Fair - If at all possible put your exhibit in a 1 or 2 gallon zip lock bag to keep them dry and to keep fly specks off of the pictures and mats. These zip lock bags will be removed for judging and then exhibit will be put back in bag for display.

G. Data Tag - required on all classes. Securely attach the tags to back of exhibits or include as page one in your photo showcase.

Unit I Exhibits - Require Unit I Data Tag. Unit I Data Tag is available at: <https://unl.box.com/s/w9xay1fhl013djfew455u8s81lu4hoal>

Unit II Prints and Displays - Require the Unit II Print/Display Data Tag. Unit II Showcases require the Unit II Showcase Data Tag.

All Unit III Entries, including Portfolios - Require the Unit III Data Tag.

Unit II and III Data Tags are available at:

<https://unl.box.com/s/1ttnemphrd4szykl5t9xm1ofiezi86js>

H. Exhibits not following these rules will receive be dropped one ribbon placing.

I. STATE FAIR SPECIAL DISPLAYS SELECTION: Photos will be selected from state fair print entries for a special rotating display. This exhibit will be on display in three Dean's Offices on UNL's Campus.

DIVISION 180 - PHOTOGRAPHY UNIT I CLASSES

UNIT I FOCUS ON PHOTOGRAPHY GUIDELINES

A. Unit I Picture Displays:

- Three 4x6 photos mounted on a single **horizontal 11" X 14"** black (preferred) or white poster or matting board.
- Every photo or picture display must be **pencil** numbered (no. 2 lead pencil) below (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally. Unit I Data Tags are required (See General Rule G).

B. Unit I Photo Journal:

- Choose project area 1, 2, 3 **OR** 4 in the Level I project manual titled "Focus on Photography".
- Complete the pages associated with the project area of your choice (project 1, 2, 3 **OR** 4) or recreate and print the pages (Using actual photos. Photos should not be scanned or inserted electronically).
- Place pages in an 8½ x 11 black or white 3 ring binder.
- Unit I Data Tags are required (See General Rule G). For your journal complete and include this as page one of your journal.

CF-B180900 - Photo Journal - An entry will consist of a single completed and bound section of project 1, 2, 3 **OR** 4 in the Level 1 project manual titled "Focus on Photography". 4-H'er may exhibit all of the projects (1-4) but each will be in it own binder. See above information on journals.

CF-B180901 - Photo Story Display - Entry will consist of a display of **3 photos** that tell the beginning, middle and end of a story. Added Entry - County Exhibit Only.

CF-B180902 - Fun With Shadows Display - Entry will consist of **3 pictures of 3 different subjects** that capture the image of the shadow.

CF-B180903 - Magic And Tricks Display - Entry will consist of a display of **3 pictures of 3 different subjects** that use a "special effect" to create interesting photos.

CF-B180904 - My Favorite Other Picture - Any other favorite photo. Exhibit may range in size from 3" x 5" to 8" x 10" mounted in appropriate size cut matting (no frames) with a sandwich backing. May be taken with digital camera.

UNIT II CONTROLLING THE IMAGE GUIDELINES

A. Unit II Picture Displays:

- Three 4x6 photos mounted on a single horizontal **11" X 14"** black (preferred) or white poster or matting board.
- Every photo on picture display must be **pencil** numbered (no. 2 lead pencil) below (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally.
- [Unit II Print/Display](#) Data Tags are required (See General Rule G).

B. Unit II Exhibit Prints:

- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (**not foam board**); rectangular or oval inside matt opening.
- Place photos horizontally or vertically as appropriate.
- [Unit II Print/Display](#) Data Tags are required. (See General Rule G.)

C. Unit II Photo Showcase:

- Choose one lesson from each of the four project areas in the Level II project manual titled "Controlling the Image"(available at county offices). For example you might choose You Take Control from Project Area 1, Lighting in a Flash from Project Area 2, The Rule of Thirds from Project Area 3 and Bits and Pieces from Project Area 4.
- Take three photos that showcase each lesson, for example 3 photos using different shutter speeds or 3 photos showcasing the Rule of Thirds. You will take 12 photos in all.
- Mount 4x6 photos on an 8½ x 11 on white paper. For each set of three photos include a short paragraph describing the lesson you are illustrating and changes you made to your camera settings for each photo (shutter speed, aperture, type of lighting). You may also draw

- the rule of thirds or golden photo on your photos.
- Place pages in an 8½ x 11 black or white three-ring binder. Plastic sleeves are recommended for each page.
- Showcase Data Tags are required (See General Rule G). For your showcase complete only the **Showcase Data Tag** and include this as page one of your showcase.

DIVISION 181 - PHOTOGRAPHY UNIT II CLASSES

SF-B181010 - Controlling The Image Showcase - Entry will consist of a three-ring binder of three 4x6 photos showcasing four lessons addressed in the Level II project manual titled "Controlling the Image". A showcase will include a total of 12 photos. SF86.98 (4)

SF-B181020 Manual Setting Exhibit Print - Entry will consist of a print that showcases the participant's ability to master the manual settings on the camera. 1) Manual Focus, 2) Manual Aperture, 3) Manual Shutter Speed, 4) Combination of any of the listed techniques, 5) Other technique not listed. SF86.98 (2) (Controlling the Image, p. 10-17)

SF-B181030 - Lighting Display OR Exhibit Print - Entry will consist of a display of **3 pictures of 3 different subjects** or an **exhibit print** that demonstrates lighting effects. (Low Lighting, Hard Lighting, Soft Lighting, Silhouettes and Lighting with a Flash). SF86.98 (2) (Controlling the Image, p. 18-33)

SF-B181040 - Composition Display or Exhibit Print: Entry will consist of 3 completely different views or angles of the same subject or a print that illustrates one of the following composition lesson in the Level 2 Project Manual (Rule of Thirds, The Golden Photo, Space Tells the Story, Building a Photo and Capture a Candid Photo. SF86.98 (2) (Controlling the Image, p. 34-53)

SF-B181050 - Smart Phone Candid Capture Display or Exhibit Print - Entry will consist of a display of 3 pictures of 3 different candid shots or an exhibit print that captures a candid, un-posed moment. *This class is only for photos captured on mobile device (phone or tablet.) SF86.98 (2) (Controlling the Image, p. 50-51)

SF-B181060 - Nebraska Exhibit Print - Reflect your definition of rural Nebraska. Capture rural living in your Nebraska County through your camera lens. Use your photo to express what rural means to you, why you value rural life or how rural life is changing. This is your story to tell. SF86.98

CF-B181900 - Photography Unit II Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

DIVISION 182 - PHOTOGRAPHY UNIT III CLASSES

Photos entered into the Unit III Classes at the state fair will receive a cumulative score from three judges. Each judge can award up to five points. Exhibits are judged on the technical and artistic criteria including focus, exposure, lighting, composition, creativity and appeal. Scores in the Nebraska Career Exhibit print class will also reflect the creativity and originality of the photo and how successfully the exhibit captures the intent of the class. SF86.98(6) - This score sheet is for state fair use only.

UNIT III MASTERING PHOTOGRAPHY GUIDELINES

A. Unit III Exhibit Prints:

- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (**not foam board**); rectangular or oval inside matt opening.
- Place photos horizontally or vertically as appropriate.
- **Unit III** Data Tags are required. (See General Rule G.)
- Note: Manual adjustments are strongly encouraged for Unit III Exhibits.

B. Unit III Photography Portfolio:

- Select ten photos from your 4-H career that represent the strongest collection of your work.
- Photos may have been taken at any time during the 4-H experience and may have been previously exhibited. Photos can only be used in a portfolio once.
- Place photos in plastic sleeves and present them in an 8½ x 11 black or white 3 ring binder. No matting is necessary.
- On the first page of the portfolio include a table of contents listing a title for each photo in your collection and a narrative describing the overall intent for the portfolio. For example the portfolio could include a range of your work from your earlier years in 4-H photography to the

- present, you could have a creative theme for your portfolio or you could include photos that illustrate your diverse photography skills.
- **Unit III Data Tags are required along with supporting information.** On the page prior to of EACH photo include an information sheet for each photo that includes 1) **Unit III Data Tag**, 2) the photograph title and 3) a paragraph describing how the photo contributes to the overall intent of your portfolio. The information sheet and the photo should create a 2 page layout so that when the portfolio is open the information sheet is the page on the left and the photo is the page on the right.

SF-B182010 - Photography Portfolio - An entry will consist of ten photos that represent the strongest collection of the participant’s work. See the notes above regarding details for the class. Scoresheet [SF86.98\(5\)](#)

SF-B182020 - Advanced Lighting Exhibit Print - Entry will consist of a print that illustrates creative lighting. Scoresheet [SF86.98\(3\)\(6\)](#) ([Mastering Photography, p. 18-33](#))

SF-B182030 - Breaking the Rules - Entry will consist of a print that presents a unique focal point and uses different viewpoint, lines, shapes and spacing to create a compelling image. Scoresheet [SF86.98\(3\)\(6\)](#) ([Mastering Photography, p. 34-41](#))

SF-B182040 - Portrait Exhibit Print - Entry will consist of a print that captures both physical characteristics and personality in their subjects. Scoresheet [SF86.98\(3\)\(6\)](#) ([Mastering Photography, p. 46-53](#))

SF-B182050 - Challenging Exhibit Print - Entry will consist of a print that illustrates a special effect: 1) Double Exposure, 2) Light Painting, 3) Flash Multiple Exposure, 4) Filters ([Mastering Photography, p. 14-17](#)), 5) Night Time Exposure ([Mastering Photography, p. 22-25](#)), 6) Digitally altered photos, 7) Other technique not listed. Scoresheet [SF86.98\(3\)\(6\)](#) ([Mastering Photography, p. 66-69](#))

SF-B182060 - Nebraska Exhibit Print – [Reflect your definition of rural Nebraska. Capture rural living in your Nebraska County through your camera lens. Use your photo to express what rural means to you, why you value rural life or how rural life is changing. This is your story to tell.](#) Scoresheet [SF86.98\(3\)\(6\)](#)

CF-B182900 - Photography Unit II Other - Exhibit needs to relate to project area. You can add any additional information that you want the judge to know about your exhibit.

DIVISION 183 - PANORAMA EXHIBITS

Panorama Exhibit Displays - The entry will consist of an arrangement of three (3) or more pictures connected to show a wide angle of a subject. Panorama display must be mounted on a horizontal 14" x 22" poster board. Pictures may have some overlap, but unwanted excess can be cropped (cut).

CF-B183900 - Unit I Panorama Exhibit Display

CF-B183901 - Unit II Panorama Exhibit Display

CF-B183902 - Unit III Panorama Exhibit Display

Panorama Exhibits Using a Panorama Camera - The entry will consist of a panorama picture made using a panorama camera. Panorama Picture must be mounted on a horizontal 14" x 22" poster board.

CF-B183903 - Unit 1 Panorama Exhibit using a Panorama Camera

CF-B183904 - Unit II Panorama Exhibit using a Panorama Camera

CF-B183905 - Unit III Panorama Exhibit using a Panorama Camera